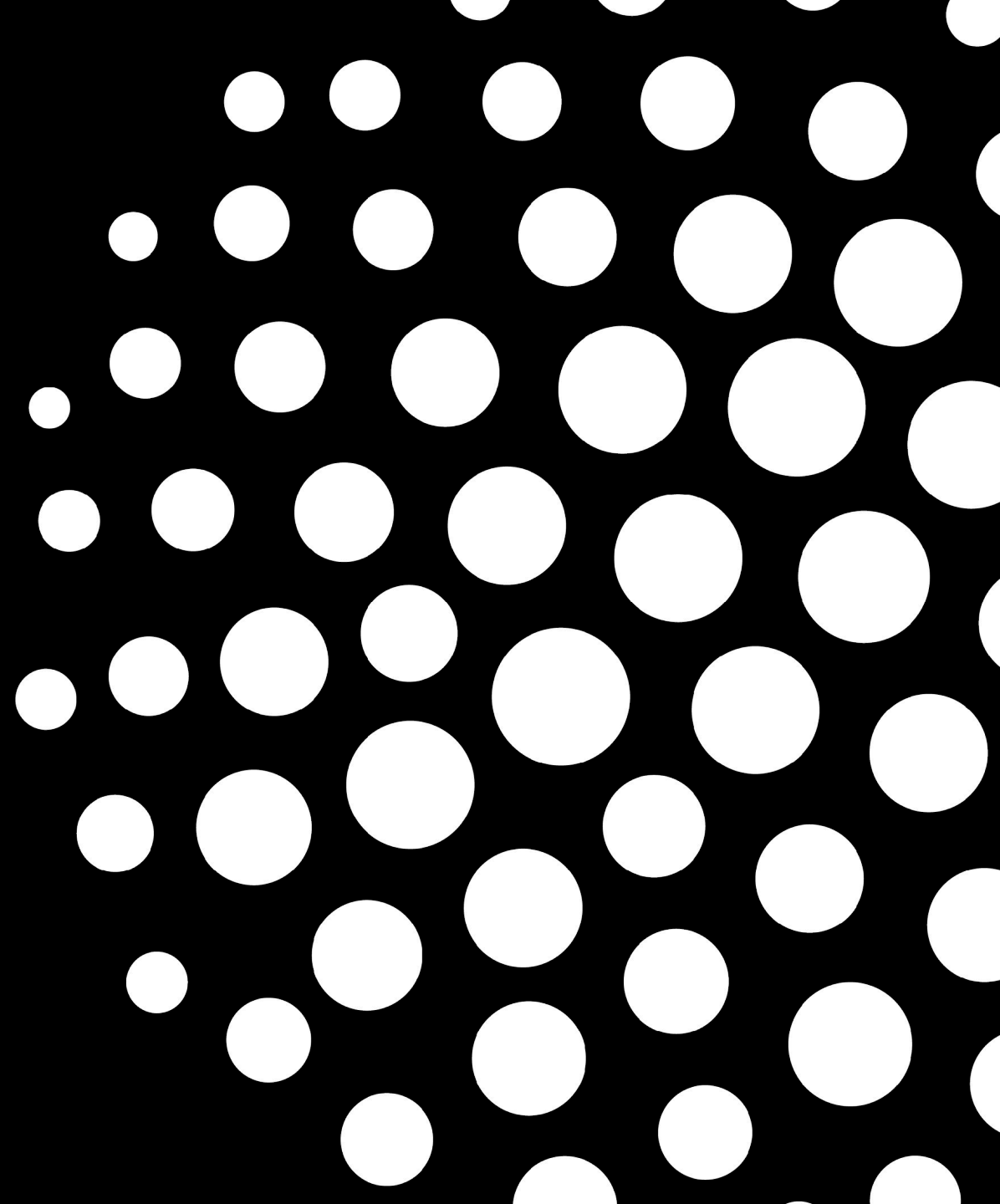


Chair of the Board: Global Canopy Initiatives

September 2025



Welcome to Global Canopy

We are so pleased you found us. Global Canopy is an ambitious, creative and dynamic not-for-profit targeting the market forces destroying nature.

Our special focus is on ending global deforestation, most of which is driven by agricultural expansion for commodities like beef, soy and palm oil that end up in products we all use every day.

In fact, our research shows that \$6 *trillion* in private finance each year is driving this destruction – including 20% of the money that we all put into our pensions.

This is a major driver of climate change, of biodiversity loss and of human rights abuses. To tackle this we deliver radical transparency through our award-winning data platforms, detailing how consumer markets are linked to nature loss.

We enable major companies, investors and governments to take positive action, and we help campaigning organisations and investigative journalists shine a light on those not doing

enough. And we help policymakers to design laws that make it mandatory for the private sector to change.

We are now growing rapidly as an organisation – expanding our work and teams in key geographies like Brazil and South East Asia. And we are deepening our relationships with major investor networks as we redouble work to remove deforestation and nature-related impacts from lending and investment portfolios worldwide.

As part of our team, you will be at the heart of global efforts to tackle the intertwined climate and nature crises. And you will find yourself surrounded by engaged, positive and committed colleagues determined to make a difference.

Please join us, this is urgent.

Niki Mardas, Executive Director



About Global Canopy

Global Canopy is a data-driven not for profit delivering real transparency and accountability for market impacts on nature and people. Our special focus is on ending deforestation – an essential step in achieving urgent global goals on climate, nature and human rights.

We deliver our work via three main strategies:

1. on **open data** (including via major global data platforms like [Trase](#), [Forest 500](#), [Forest IQ](#), and [ENCORE](#));
2. on creating stronger **voluntary and compliance frameworks** to address nature loss (we are a founding partner of the [TNFD](#));
3. and on accelerating **accountability and action by the finance sector** towards deforestation-free portfolios.

Our platforms, data and insights are relied upon by Fortune 500 companies, major financial institutions, national and regional governments, and some of the most effective campaigning organisations worldwide.

We work globally, with a focus on both forested regions (particularly across Latin America and South East Asia), and major consumer and financial markets (with a focus on Europe, the US, Singapore and China).

We have a distributed team of around 70 people worldwide, with a main office in Oxford (UK). We work via close and deep partnerships, including with institutions like the Stockholm Environment Institute, the UN Climate Change High-Level Champions, UNEP Finance Initiative, the World Conservation Monitoring Centre, the Zoological Society of London, and many many others.

About Global Canopy Initiatives

Global Canopy Initiatives (GCI) is a new Social Enterprise subsidiary wholly owned by Global Canopy.

The purpose of the social enterprise is to create sustainable revenues for open data on nature – a critical challenge for nonprofits working in this space. Done right, this will help safeguard the availability of open data for all as more commercial incumbents enter this space, will drive uptake by the market and identify where gaps remain, and will help ensure the sustainability of our vital offering.

GCI ultimately aims to maximize the impact and uptake of our work to tackle market-driven impacts on nature, forests and people. Any profits from these activities are invested back into the charity.

Forest IQ Pro

Forest IQ is an open data partnership and platform that brings together aligned, best-in-class, and actionable data on how more than 2,400 major companies are addressing their links to deforestation.

Forest IQ Pro is a paid-for tier, specially designed for financial institutions to help enable their transition to deforestation-free financial portfolios. Offered through GCI, it includes access to licensed data, financial identifiers (ISINs), a bespoke API, and priority technical and customer support.



\$6.1tn

of finance flowed to
companies in forest
risk supply chains
in 2023

The role: overview

This is an exciting time to be joining the Board of Global Canopy Initiatives. As Chair of the Board you will be a key leader for the organisation, responsible for guiding the Board of Directors in governance, strategy and oversight.

You will ensure that Global Canopy Initiatives fulfills its mission effectively, flourishes commercially and fosters strong relationships with key stakeholders – from major financial institutions that are our customers, to data and ESG service providers that are our partners, to the trustees of the parent charity Global Canopy.

This is an opportunity for a passionate and experienced leader to drive environmental innovation and impact at a high level – while helping to tackle a key challenge for the future: how to ensure the sustainability of high-quality open data provided by the non-profit sector.

We ask for a minimum commitment of 2 days per month for GCI, including board meetings and strategic engagements. There are opportunities to go above and beyond this minimum for those that wish.

The Chair of the Board is a voluntary, and therefore unpaid, position, with all expenses covered. The Chair is typically appointed for an initial term of three years, with the possibility of renewal subject to board approval.

As Chair of GCI, you will contribute to our wider organisational culture of kindness, collaboration, rigour and accountability in equal measure. You will come to this work with a sense of urgent mission, but one balanced by emotional intelligence. You will share our conviction that it is not just what we do that matters in our working life, but how we do it too.

The role: responsibilities

- Provide leadership for the Board, ensuring effective governance and strategic direction.
 - Facilitate and preside over board meetings, setting agendas in collaboration with key stakeholders in GCI and GC.
 - Support our ongoing and agile strategy development in a fast-changing market
 - Serve as a key ambassador for the company (and its parent charity), opening doors and representing it to key audiences including customers, technology partners, policymakers and donors.
- Ensure financial oversight, risk management, and compliance with regulatory requirements.
 - Foster a strong, collaborative relationship between the Board and GCI Leadership Team.
 - Recruit, mentor and support board members to enhance board effectiveness.
 - Uphold and model our organisational values, while fostering a culture of operational excellence and ambition in fulfilling our mission.

About you

To be successful in this role, these are the things that will matter the most:

- You will have **DEEP KNOWLEDGE AND EXPERIENCE** in finance sector environmental due diligence and reporting, and the data needed to deliver on requirements.
 - You will be a **SEASONED LEADER**, with experience at C-level or board level, able to work to effectively govern the work of GCI – a startup in the non-profit sector, but one that builds on the strong foundations, intelligence and networks of its parent charity.
 - You will be **MISSION DRIVEN** with a strong commitment to tackling the climate and nature crisis, including via market action and reform.
- You will be well **NETWORKED** with links to relevant people in relevant sectors and disciplines, with an emphasis on finance sector sustainability and data.
 - You will be **AGILE** and **ENTREPRENEURIAL** in your approach.
 - You will bring **EMOTIONAL INTELLIGENCE** to how you approach leadership and teamwork, valuing the importance not just of what we do at work, but how we do it too.



Our values

As an organisation committed to achieving system-wide change, we operate in a challenging environment. Our organisational values help guide our ways of working and keep us accountable to these standards:

Entrepreneurial – We develop bold new ideas to catalyse system wide change.

Impactful – We learn from what works, hold ourselves and others accountable and work in collaboration with others.

Inclusive – We celebrate diversity, value teamwork and support individuals to fulfil their potential.

Clear – We listen actively, think critically and communicate with clarity.



How to apply

To apply for the position, please use this [link](#) and submit an up-to date CV and covering letter.

The covering letter should explain your motivation for the role, and how your skills and experience fit the person specification. (Please no more than 1 side of A4).

All candidates are asked to complete an anonymous diversity monitoring form when they apply.

The closing date for applications is **13 October 2025 at 9am BST**. Early application encouraged. We may close applications early if suitable candidates are identified.

Screening calls are provisionally planned for w/c 20 October 2025, and will be conducted remotely via a video call.

At Global Canopy, we value diversity and inclusion. You can read our diversity statement on our [website](#). We encourage applications from all backgrounds and are committed to having a team with a diverse set of skills, experiences and abilities.

Global Canopy works on issues of global deforestation. We are particularly interested in strengthening our team to include those with a background from forest regions such as Latin America and South East Asia. We would welcome applications from people from these regions.

If you have any questions about the position, then please contact: hr@globalcanopy.org.

Applicant data will be managed in accordance with the candidate privacy policy available on our [website](#).

Thank you

HR Team

hr@globalcanopy.org

Find out more at globalcanopy.org